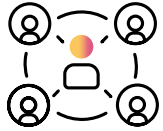




Mindset



#1 People come together in the Obeya to respectfully see, learn & act on vital information

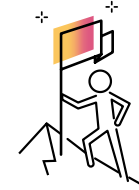


#2 People are committed to engage in continuous improvement, resolving obstacles along the way

Alignment



#3 In the Obeya, we communicate a strong sense of purpose



#4 Purpose is recognizably tied to our organizational strategy through meaningful objectives



#5 The Obeya connects strategy to execution with visible orientation on customer experience



#6 The Obeya meetings have a rhythm in sync with the operational heartbeat of the organization

Workspace



#7 The Obeya visuals provide a logical and practical information and conversation flow



#8 The Obeya reflects a good understanding of the flow of work from start to delivery

Content



#10 In the Obeya, we use analytics-driven-evidence to make business decisions



#11 Data owners ensure information is easy to consume, readily available, up to date, and visually attractive



#9 The Obeya is an attractive and available area, in proximity to the workflow